

WHAT IS CLAIMED is:

1 1. A method of controlling the communication of
2 television programming at a television transmission station,
3 said method comprising the steps of:

4 receiving television programming from a plurality of
5 television programming sources;

6 receiving programming communication instructions
7 designating for each unit of television programming at least
8 one from the group consisting of:

9 (a) an output channel to be used in communicating
10 said unit of television programming; and

11 (b) the time said unit of television programming is
12 to be communicated; and

13 communicating each unit of television programming from
14 said transmission station to at least one subscriber according
15 to said programming communication instructions.